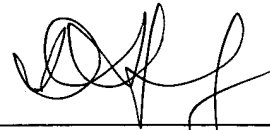


## REMARKS

In response to Examiner rejection of claims 18-19, 24-26, 28-32, 34-35, and 37-49 per 35.U.S.C.103a over Fan et al (US.PAT 5959577) in view of Westerlage et al (US.PAT 5970481), and claims 22-23 and 27 per 35.U.S.C.103a over Fan et al in view of Westerlage et al further in view of Kennedy III et al US.PAT 6301480), Applicants amend independent claims 18 and 46-47 to specify patentably among other things that “ ... software providing access by the vendor processor to a video surveillance of the mobile buyer, thereby enabling visual recognition of a personal image of such mobile buyer.” Specification support appears on page 28, lines 4-15. In particular, Fan merely processes map data, but neither discloses nor suggests any video surveillance for recognizing visually the mobile buyer personal image.

Applicants submit that claims are in allowance condition, and respectfully request rejections be reconsidered.

Respectfully submitted,



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